



# HealthsToday Media Kit

Advertising opportunities connected through OpenRTB VAST and Prebid

**Delivering Engaging Content Focused on**

- Fashion
- Fitness
- Nutrition
- Mental Health
- Holistic Well-Being



**RTB VAST Prebid**



**Native**

**PPC**



**Social**

## DEMOGRAPHIC

Fitness Enthusiasts  
90% US TRAFFIC  
AGE 30+

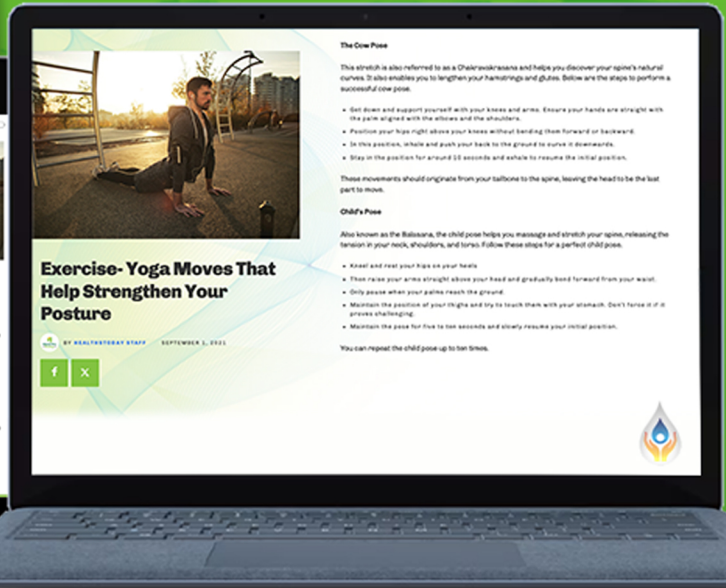


**30% Male**



**70% Female**

**1 million unique visitors a month**  
Original Content



# HealthsToday



Ecommerce



Branding



Performance

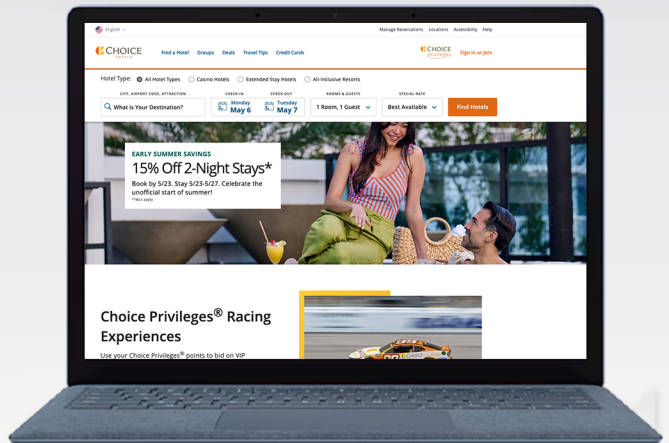
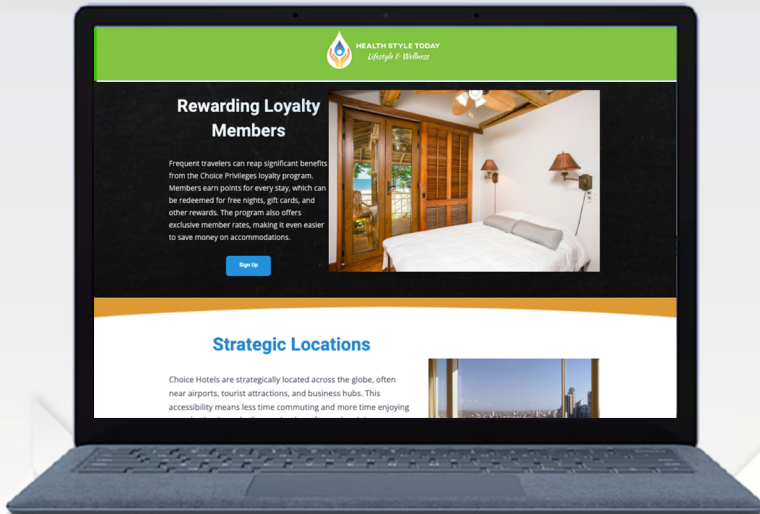
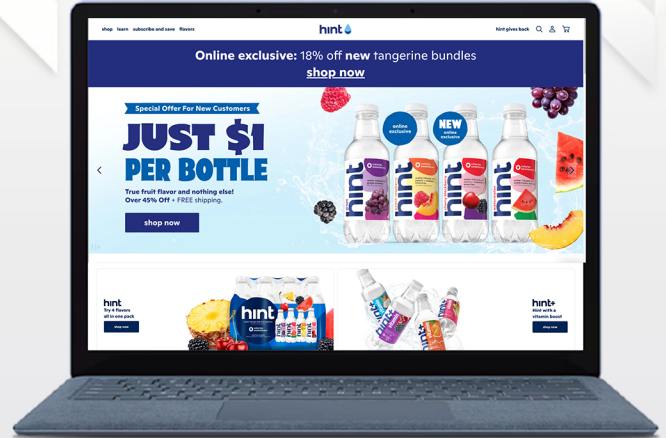
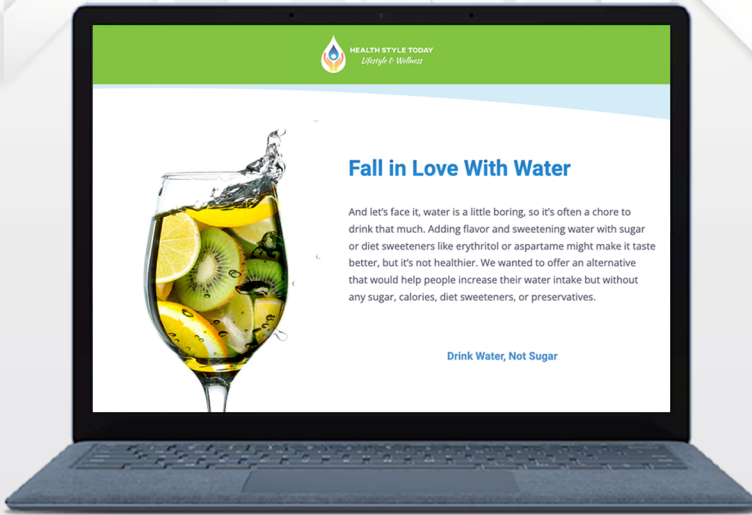


Advertising



# Content Marketing

A strategic approach creating relevant content specific to your brand. Using informative articles and guidelines, we engage visitors, build trust and drive conversions.



Healthstoday.com  
Property of LEAD ID

Email: Sales @leadid.net